



## BAHRAIN'S UNIQUE BUSINESS ICON

MR ABDULRAHMAN JUMA

**INSIDE BAHRAIN**

# "THANK YOU, AND WELL DONE!" HH SHAIKH NASSER CONGRATULATES BAHRAIN NATIONAL FOOTBALL TEAM PLAYERS



HH Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Charity Works and Youth Affairs, and President of the Supreme Council for Youth and Sports conveyed the regards and appreciation of HM King Hamad bin Salman Al Khalifa to Bahrain's national football team members on their well-earned 1-0 victory against Iran's national football team in the joint qualification matches for FIFA World Cup 2022 and AFC Asian Cup 2023, held at Bahrain National Stadium.

HH Shaikh Nasser bin Hamad Al Khalifa congratulated the Bahrain Football Association president, Board of directors, and the team members in the presence of HE Shaikh Salman bin Ibrahim Al Khalifa, Secretary-General of the Supreme Council for Youth and Sport and H.E Mr Ayman bin Tawfeeq Al Moayed, Minister of Youth and Sports Affairs.

HH Shaikh Nasser addressed the players, "Thank you so much! This is a well-deserved victory. The best is yet to come. You defeated the best Asian football team and this proves that you

are capable of beating anybody. We have full confidence in your abilities and from our side, we will provide you with the best environment to reach the desired goals."

He further added: "You had a fantastic game and you gave wholeheartedly gave yourself, striving for each ball. Your sportsman spirit has allowed you to overcome one of the best Asian teams. We are very happy with this result and the performance. We are powerful on achieving one of the goals that we had set, which was to qualify for the World Cup through the current qualifiers. It's our dream to see Bahrain is playing in the World Cup."

HH Shaikh Nasser remarked on the upcoming matches, stating "Now we will look forward to the upcoming games with full focus."

It's worth noting that HH Shaikh Nasser had celebrated the 1-0 victory of Bahrain against Iran by hosting a luncheon for the team. A special cake was also made on this occasion, which was cut by HH Shaikh Nasser.

## BPW LAUNCHES ITS "ART & CAREER" INCUBATOR IN AL FRIEH DAR AL FONNOON GALLERY



Under the patronage of Tamkeen's CEO Dr. Ebrahim Mohammed Janahi, Bahrain International Federation of Business and Professional Women (BPW) has launched its second leading project "Art & Career" in Al Frieh Dar Al Fonoon Gallery, in the presence of H.E. Shaikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa Governor of Capital Governorate, Shaikha Hind Bint Salman Al Khalifa BPW president, BPW board members, Tamkeen officials, diplomats, BPW friends and partners, and civil society institutions representatives.

The new "Art & Career" project in Manama incubates 20 talented Bahrainis in the fields of: Perfumes and jewelry accessories, gemstones designing, copper casting design, traditional games, fashion design, image and video documentation, renewing and recycling, beauty art and training centre, interior design, Arabic calligraphy, and bags design.

The opening of "Art & Career" comes in line with BPW goals to enhance its vital role in empowering women and youth economically through concentrated training and professional habilitation, providing business incubators for startups for better growth, and focusing on supporting the youth talents in mastering creative touches, designing and creative fashion, plus innovative arts.

"We are delighted to support this fabulous initiative that will empower Bahrainis in Arts creativity, and we have seen here lots of dazzling Bahraini artistic minds. Tamkeen has been supporting this creative industry in the past 4 years in order to help this industry to become a growing part in the Bahraini economy. We do believe that Bahrain has lots of young talents in this field and we will hopefully see the outcomes of that very soon." Tamkeen's CEO Dr. Ebrahim Mohammed Janahi stated.

"We are so glad to attend the opening of such a great project that will embrace more creative ideas and turn it into success stories to be proud of. We have seen lots of innovative products in this promising incubator and we are much confident to witness new startups that will foster the growth rates of the local economy. Tamkeen's endless support to such marvelous projects is highly appreciated, which will be transferred into new job opportunities and high quality Bahraini products entering global markets in the near future." H.E. Shaikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa Governor of Capital Governorate asserted.

"We are very impressed and proud to see more Bahrainis around who are making use of our incubators, they have now spacious locations to display their creative items and products with a training facility. This is our second location after opening our premises in Al Andalus park, and we are looking for opening a third place to make

our business prosper for the sake of incubating and empowering more Bahraini talents." Shaikha Hind Bint Salman Al Khalifa BPW president added.

"We are extremely pleased launching this project to support the Bahraini youth in Arts creativity, which will be a great economic contributor for more sustainable development by creating new startups proud to be (Made in Bahrain). Tamkeen's vital role is part and parcel of BPW success towards perfecting more Bahraini creative products, and we will work closely with Tamkeen to achieve our goals. Our deep gratitude goes to Dr. Ebrahim Mohammed Janahi for his kind patronage and full support which means to us a lot. Our extended thanks go also to H.E. Shaikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa Governor of Capital Governorate, and to all our dear friends and partners from the civil society and private sector institutions for their fruitful partnerships and support to this project." Khairia Dashti Al Frieh Dar Al Fonoon Gallery CEO and founder stated.



# WORLD'S MOST EXPENSIVE GUITAR ON DISPLAY AT JEWELLERY SHOW IN UAE



A \$2 million guitar decorated with over 11,441 diamonds will be on display at the Jewellery and Watch Show, which will run on 26-30 October at the Abu Dhabi National Exhibition Centre.

The masterpiece is acknowledged by the Guinness Book of World Records as the world's most expensive guitar.

Visitors of the event, which will convene under the patronage of Sheikh Nahyan bin Mubarak Al Nahyan, Minister of Tolerance, will be able to take a glimpse at the extravagant guitar, which is decorated with over 11,441 diamonds amounting to over 400 carats set in 1.6 kilograms of white gold.

The guitar which is named the "Eden of Coronet" was designed by Mark Lui (also a renowned song writer), created by 68 artisans and took 700 man days to complete. The brothers of Michael Jackson are just some of the music artists who have performed concerts using this distinctive instrument.

Mohamad Meheiddine, JWS Event Manager, said, "We try to display striking items at JWS each year and the world's most valuable guitar does just that. Visitors can enjoy the guitar not only for its extravagance but also be in awe of its functional use for musicians."

He also explained how JWS is bursting with initiatives such as the International Designer Gallery, the Emirati Designer Gallery, and the EBDA Award to deliver a great experience for visitors.

A number of brands will launch their collections for the first time. Deuji Aurum will be presenting its Ruhi jewellery collection; Tuscany based FerrariFirenze will be presenting its new line named Garbo, and Daisy, one of the new creations inspired by flower petals moved by the wind among many other unique items 'never seen before'.



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## SPOTLIGHT

# BAHRAIN'S UNIQUE BUSINESS ICON



When it comes to business, he is one of the greatest visionaries that Bahrain can boast of. Building a successful corporate entity over the last 4 decades, he continues to secure a very prominent place for his business enterprises in the global map of electro-engineering. Meet Mr Abdulrahman Juma, Chairman & Managing Director of Universal Electro Engineering (UNEECO) Group of Companies to know more about the great leader and his achievements.

## SPOTLIGHT



**Welcome to Bahrain This Week, Mr. Juma. Please tell us something about yourself and your association with UNEECO.**

Thank you. I am Abdulrahman Juma, Chairman and Managing Director of Universal Electro Engineering (UNEECO) Group of Companies. I am a Bahraini, born and raised in Bahrain. I come from one of the oldest business families of the country. After obtaining my degree in Mechanical Engineering with a scholarship from BAPCO, I had worked with BAPCO for a few years before starting up my own enterprise, UNEECO in 1976.

**What other portfolios do you hold apart from being the Chairman and Managing Director of UNEECO Group of Companies?**

- The other portfolios that I hold are:
- Board Member of Bahrain Holding Co.
  - Chairman of Bahrain National Life Insurance

- Chairman of Prudent Solutions
- Vice Chairman of Prudent Saudi
- President of Abdulrahman Juma & Sons

**Please tell us about UNEECO and the various services that it offers.**

UNEECO, established by me in 1976, is a leading manufacturer of Low Voltage (LV) Switchgear Products. This company also markets High Voltage (HV) equipments such as Vacuum Switchgear, SF6 Ring Main Units & Oil/Dry Type Transformers, Joints & Terminations. The company has its panels regularly type tested from KEMA/DEKRA from 100A to 2500A in line with IEC 61439-1 & 2.

To tell you a bit more about UNEECO, the company marketed and sold its first product in 1977. Our earliest partners have been Ring Master of Norway and Aiphone of Japan with whom we collaborated on Internal Communication equipments.

We first installed such a system at the Civil Service Bureau.

In early '80s, UNEECO implemented the industry's standards in the international markets which were just being designed then.

In early 1990, UNEECO associated itself with Allen Bradley now known as ROCKWELL Automation which are an engineering, manufacturing of Automation Products. Now we are their Channel Partner.

UNEECO started Low Voltage Panel Manufacturing in 1991, in association with Merlin Gerin of France, now known as Schneider Electric. We are their Platinum Partner. The first plant was in Salmabad. Then it was moved to Mina Salman Industrial Area and had operated for 15 years from there. Presently we are in BIIP Al Hidd Industrial Area.

We have been long-term partners with many brands like: Schneider Electric (Middle East, UK, France),

Raychem – TE Connectivity, Thorn Security and many other globally acclaimed ones.

**How has UNEECO grown/expanded since its inception under your able leadership? What has been some of the landmark achievements of the company?**

I grew UNEECO as a company from a capital of BD 15,000/- to BD 1 Million. Now it has acquired more than 30 agencies of International Companies from the USA to Japan. Now we are into Trading, Marketing, System Integration and also operate as Design build Data Centre provider.

Here is a list of our significant achievements:

- We have been the Star Performer in GCC for consecutive 4 years (2015 – 2019) for Larsen & Toubro (L&T) Products.
- We have been awarded the TYCO(THORN) Best Retailer in Middle East for TPE.
- We have received Uptime TCCF Plaque from Uptime Institute for RJR Data Centre, Batelco Bahrain.
- We have also been the Platinum Builders for Schneider Electric.

We are also extremely proud to state that we have grown from a 36-staff company in 2005 to a 180-employee company currently. We consider our employees to be our assets and ensure that we provide utmost care to ensure their well-being. Our health insurance scheme for our expat employees not only covers them in Bahrain, but also in their individual home countries.

We are now employing more higher skilled technicians and engineers for further growth and expansion.

**You have recently been awarded the Bahrain Keraleeya Samajam (BKS) Business Icon Award. Our heartiest felicitations to you for the same.**

**What according to you are the basic qualities that a successful business leader needs to possess?**

Thank you. I think to be a successful business leader, one needs to possess the following qualities: Patience, Perseverance, Passion and Trustworthiness.

**How has UNEECO been contributing to Bahrain's growth and development in the last three decades? What have been its milestones?**

UNEECO is the first factory to introduce Type Tested Panels to the market that meets the IEC Standard high quality products of major industries like BAPCO, ALBA, GPIC and others.

Some of our landmark achievements that have helped Bahrain advance in the field of electro-engineering are:

- Setting up of L&T Factory (our second factory) for Electrical Panel Building
- Setting up of our third factory in Sitra for Electrical Panel Building in tie up with Asian Products.
- Being the pioneers of Generator business in Bahrain.
- Setting up of Lighting Control Panels in association with Qlite of UK.



Mr Juma receives the Bahrain Keraleeya Samajam's "BKS Business Icon 2019" award from former Minister of Electricity and Water Dr Abdul Hussain Mirza, in the presence of, from left, UNEECO Chief Operating Officer and Director-Operations V Jayashankar, Director and board member Abdulla Juma, BKS President P V Radhakrishna Pillai and General Secretary M P Raghu

## SPOTLIGHT



Mr Juma presents the Best Leadership award to Mr Jayashankar

**Tell us a bit about the various partnerships with foreign companies that UNEECO has entered into. How has it benefitted from these tie-ups?**  
Over the years, UNEECO has tied up with various international players in the field of electro-engineering. Through these tie-ups, UNEECO has acquired products and installation business of internationally acquired products and systems at par with global practices and standards.

The following companies have been our cherished partners over the years:

- Schneider Electric (for switchgears): UNEECO has signed a Franchise Agreement with Schneider France and is its Platinum Partner.
- Larsen & Toubro (for switchgears) : UPS/UNEECO Branch is the Authorized Panel Builder of L&T of India.
- Thorn Security, UK
- Qlite, UK
- Rockwell Automation USA: UNEECO is the Channel Partner of Rockwell Automation USA.
- RR Global
- Modutec (for housing/shells enclosures)
- Authorized Local Partner for Raychem Local Kitting.
- Raychem TE Connectivity Germany (joints and terminators up to 22 Kb)
- FG Wilson Generators, UK
- Teksan Generators, Turkey
- Socomec, France (for switchgears) – Electrical & Electronics
- Borri (for Uninterrupted Power Supply) – Italy
- Stulz (for Super Cooling System for Data Centres) – Germany
- Ring Master – Norway
- Aiphone (for internal communication systems or intercoms) – Japan

**What has UNEECO planned to achieve by 2030?**

By 2030, our plans are:

- To be the Leader in Electrical Power and Switchgear
- Start Manufacturing Power Products in Bahrain.
- Increase the Manpower by expanding the existing Manufacturing units
- Increase the Company Turnover over 100 Million BD.

**What have been the various rewards and achievements of yours in the course of your long and illustrious career?**

- Business Icon for the year 2019 from Bahrain Keraleeya Samajam.
- 4 Times Star Award in a Row from L&T INDIA.
- Philanthropist Awards from various Social Organizations
- Award of Best Distributor of Austco Nurse Call Systems in 2018

**How has UNEECO ensured further growth and development of the Electro-Engineering sector in Bahrain which can be at par with global standards?**

Under the wise guidance of the ruling family, the business atmosphere here is very friendly. Bahrain motivates us to invest most to expand the business in Bahrain. To be at par with the global standards of quality, we have been periodically testing all our products in line with the International Standards. The latest International Standards IEC-61439 – 1 & 2 being followed. Our factory is semi-automated to bring in more precisions and quality products.

**How do you balance a highly demanding professional life with**

**your personal life? What are your hobbies?**

Though it is a challenge in today's world, I always keep a balance in my professional and personal life. While my work is my passion, I unwind by spending quality time with my family. I love travelling and photography.

**What is your message to the young**

**and aspiring entrepreneurs of Bahrain?**

- Be passionate and dedicated in the work that you are doing.
- Keep on updating the skills for career development.

And always keep yourself updated with the latest news and developments because 'if you are not updated, you are outdated'.

## UNEECO's CLIENTS

## INDUSTRIES:-

- BAHRAIN STEEL
- BANAGAS
- BAPCO
- BALEXCO
- BRAMCO
- BSE
- KRAFTFOOD (MONDELEZ)
- GPIC
- GRAMCO
- TATWEER PETROLEUM
- ALBA

## MINISTRIES:-

- ELECTRICITY & WATER AUTHORITY
- MINISTRY OF WORKS
- BAHRAIN AIRPORT SERVICES
- CIVIL AVIATION
- MINISTRY OF EDUCATION
- MINISTRY OF HEALTH
- MINISTRY OF INTERIOR

## HOTELS &amp; RESORTS:-

- BANYAN TREE
- CROWNE PLAZA
- RITZ CARLTON
- REGENCY
- SHERATON
- SOFITEL
- ZALLAQ
- ROTANA DOWN TOWN
- JUMEIRAH
- ROYAL SARAY

## MOSQUE:-

- GRAND MOSQUE
- KING KHALID MOSQUE

- FATIMA JUMA MOSQUE
- DIRAZ MOSQUE

## PORTS &amp; CUSTOMS:-

- ASRY
- BAHRAIN AIRPORT
- CUSTOMS AUTHORITY
- HIDD PORT

## TELECOMS:-

- 2 CONNECT
- BATELCO
- ETISALCOM
- MENA TELECOM
- ZAIN – VIVA

## COMMERCIAL &amp; RESIDENTIALS:-

- REEF ISLAND
- RIFFA VIEWS
- UNITED TOWER
- MARASSI
- AVENUES

## BANKS:-

- AL SALAAM BANK
- CHARTERED BANK
- CITY BANK
- AL BARAKAH BANK
- BAHRAIN ISLAMIC BANK
- ARCAPITA

## AIR BASES:-

- SAKHIR AIR BASE
- SHEIKH ISA AIRBASE
- SHEIKH KHALIFA AIRBASE
- RIFFA AIRBASE
- US NAVY BASE

## DIVISIONS OF UNEECO GROUP OF COMPANIES

**Awal Electric** : Trading Division of Uneeco Group of Companies. We deal with all electrical items starting from wiring accessories to LV Panels for small to medium Residential, Commercial & Industries.

**BCSC – Bahrain Computer Support Centre**

Market leaders in building Data Centres( Design, Build, Manage and Maintain small to large data centres). BCSC also specializes in providing power quality and protection solutions using UPS, Battery Chargers, Batteries, Stabilizers, Diesel Generators, Frequency Converters. Central Battery System, Structured cabling, Cooling Solutions. Leak Detection System, Access Flooring system, Maintenance and Support Contracts/

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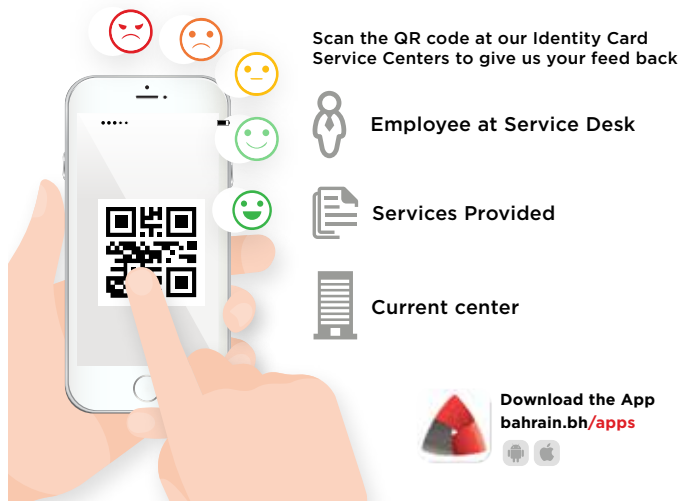
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The best part? No more forms! To make the procedure as time-efficient and hassle-free as possible, you can simply access the Tawasul app (while you are at the center), select the 'Evaluating Government Service Centers' option, then capture the QR code available on several printed materials and boards fixed inside the centers. Then, you can fill out the 5 short survey questions using your smartphone and submit your answers. The results are then collected and sorted as part of iGA's continuous development of service quality and performance to achieve higher levels of customer satisfaction.

iGA considers enhancing customer experience to be crucial, and invites users to join them in the journey towards achieving best-in-class service by submitting their feedback and opinions on the quality of services they experienced at the ID centers.

For any suggestions or enquiries, please contact iGA via the National Suggestions & Complaints System, 'Tawasul' on Bahrain.bh or the mobile app which can be obtained via the eGovernment Apps Store at Bahrain.bh/apps.

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## PR THIS WEEK



## NAUGHTY OR NICE: CELEBRATE DIWALI YOUR WAY

Whether you feel naughty or nice this Diwali, Spices Restaurant at Crowne Plaza Bahrain will ensure that you are able to celebrate Diwali just the way you choose to.

Spices Restaurant will celebrate a traditional Diwali dinner filled with classical Indian dancing, great entertainment by a guest MC, and an amazing buffet dinner prepared by

their new Chef Pramod Bijalwan, on Thursday, 24th October.

Get naughty and join the guest DJ for a Bollywood dhamaka of epic proportions on Friday, 25th October. The party will aptly array delicious buffet dinner, and great drinks packages throughout the evening.

Join these exclusive celebrations and this will be a Diwali to remember.



## BAHRAIN AIRPORT COMPANY ROLLS OUT NEW ICT SOFTWARE TO IMPROVE EFFICIENCY

In line with ongoing efforts to progress with its digital transformation strategy, Bahrain Airport Company (BAC) has become the first company in the Kingdom to implement Oracle Soar, a programme designed to help businesses migrate applications to the cloud. This will support BAC's transition to Oracle Fusion, a suite of new software applications that will improve efficiency and automate key business processes.

To mark the occasion, BAC held a ceremony attended by top management, including Chief Executive Officer Mohamed Yousif Al Binfalah, Oracle management, and key users. Mr Al Binfalah; Vice President of Information and Communications Technology, Najwa Abdulrahim; Vice President of Human Resources, Hind Mahmood; Vice President of Finance, Krishnan Manjapara; and Acting Manager of Procurement, Khalid Al Haddad received certificates of appreciation for helping to ensure the successful delivery of the project.

Mr Al Binfalah said: "Adapting to this cloud-based solution will play a key role in standardising and streamlining the Company's human capital management, procurement, finance, consolidation and reporting processes while offering a modern user experience for Gulf Air Group Holding (GFG), BAC, Hala Bahrain, Bahrain Jet Fuel Company, and Gulf Handling Company. The new platform will enable BAC to reduce its IT infrastructure costs

and improve business agility, helping to manage rapid business growth more effectively. It also supports our strategic objectives to modernise and digitise operations, increase scalability, and implement centralised shared services under GFG."

He added: "Bahrain is taking confident steps towards becoming a leading financial hub in the region in line with its Economic Vision 2030. The future of the financial industry revolves around Fintech, and the Kingdom continues to demonstrate its aptitude in this area with the public and private sectors working proactively to adapt to the latest innovations. At BAC, we remain committed to investing in our information and communications technology capabilities, which, in turn, will enable us to keep pace the Kingdom's ongoing digital transformation, and support BIA's development through the Airport Modernisation Programme."

Oracle Fusion is now the sole tool for all BAC employees to submit requests, eliminating the need for paperwork, and streamlining the approval process. Oracle Soar helps users shift to the cloud with time and cost reductions of up to 30 per cent. It also provides faster time to value, reduced risk, and increased transparency.

Earlier this year, BAC migrated its server to Amazon Web Services, positioning it alongside a growing number of Bahrain government entities shifting to the cloud platform.



## 'A GIFT OF GOLD' OFFERS AT MALABAR GOLD & DIAMONDS

Malabar Gold & Diamonds, one among the largest jewellery retailers globally with a strong retail network of 250 outlets spread across the globe has revealed its much awaited festive season offer, 'A Gift of Gold', giving a golden chance for the customers to win assured gold coins with Gold & Diamond Jewellery purchases.

In Bahrain, the offer is started from 16th October, 2019 and will be spanning till 27th October, 2019. Also, the company has unveiled the latest Festive Jewellery collection at special offer prices in gold, diamond and precious gem jewellery featuring the most eye-catching and unique trends bound to captivate the customers.

'A Gift of Gold' by Malabar Gold & Diamonds gives unmatched chances for the customers to win gold coins with their gold & diamond jewellery purchases. Customers can win a

guaranteed gold coin or up to 50 gold coins instantly on purchase of gold jewellery worth BHD 300 via 'Scratch & Win' coupons. Adding to the above, customers also get two gram gold coin on diamond jewellery purchase of BHD 500 and a one gram gold coin on purchase of diamond jewellery worth BHD 300.

Also, customers will have a great opportunity to get protected from the increasing gold rate by just paying 10% of the entire amount on your favorite gold jewellery. This offer is valid until 25th October only. The customers also get a fabulous chance to buy 8 gm gold coins with absolutely no making charges from any of Malabar Gold & Diamonds outlets in Bahrain during this period. Furthermore, customers can avail the zero deduction offer on 22K (GCC) gold jewellery exchange as well. Above offers are valid at their outlets in Bahrain until 27th October only.



## THE JUSTICE LEAGUE ASSEMBLES AT CITY CENTRE BAHRAIN

Batman, Wonder Woman, Superman, and The Flash — otherwise known as The Justice League — will be landing in City Centre Bahrain, the Kingdom's premier lifestyle and shopping destination, on 22, October.

For five thrilling days, the super heroes will be saving shoppers from their daily routines through a mix of fun-filled activities for the whole family.

Visitors can channel their inner superpowers at the mall's Central Galleria as they take part in gripping games and experiences, scribble away in arts and crafts activities, and much more. Also, as part of City Centre Bahrain's ongoing fashion destination campaign, parents can ride in on the excitement with the chance to win some of the most luxurious cars of the season as they shop.

Visitors can take memorable photos with the life-sized figurines of Batman, Wonder Woman, Superman, and The Flash that will be exhibited at the west end of the mall, next to

gate 5. The mall's Central Galleria will be transformed into the famed Hall of Justice, allowing kids to let their imaginations run wild with several immersive experiences. They can enjoy a verity of exciting activities, placing them beside their favorite super heroes — giving them the chance to fly over Metropolis with Superman, or fight crime with Batman.

For those looking to experience the adventure of a Call to Action, the PS4 VR kit allows kids to dive into the Justice League world and play various games as one of the super heroes. Those with a competitive streak can challenge one another on the PS4 station to three tournament rounds, playing as either heroes or villains from the DC universe.

To commemorate the 80th anniversary of Batman, kids can unleash their powers of creativity with themed colouring activities, puzzles, and face painting with different super hero designs and colours.



## HH SHAIKH NASSER BIN HAMAD AL KHALIFA INITIATES FUND FOR SPORTS AND YOUTH PROJECTS

HH Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Charity Works and Youth Affairs and President of the Supreme Council for Youth and Sports Affairs has announced the initial steps for the launch of a fund to support sports and youth-related projects.

The fund aims to preserve the efforts of the private and public sectors and align the goals via investing in youth and their potentials as they are the key pillar for highlighting the Kingdom's achievements.

"The Kingdom of Bahrain is among the first countries to consider people aged between 0-35 as young people and such a decision is in line with the vision of HM King Hamad bin Isa Al Khalifa, the King of the Kingdom of Bahrain to establish a solid foundation, from which young Bahrainis can start and reach the world," HH Shaikh Nasser pointed out.

HH Shaikh Nasser's remarks came during his reception to the representatives of the companies that sponsored HM the King Football Cup, Nasser bin Hamad Premier Football League (2018/2019 season) and the 4th and 5th Nasser bin Hamad Ramadan League and Games (Nasser 11, 12).

HH Shaikh Nasser conveyed the

greetings and gratitude of HM King Hamad bin Isa Al Khalifa to the representatives of the sponsoring companies, underlining the importance of partnership and integration among the public and private sectors in order to meet the desired goals, foremost of which is elevating the football in the Kingdom.

HH Shaikh Nasser said, "We have taken it upon ourselves to support the efforts of the Supreme Council for Youth and Sports, Bahrain Olympic Committee and Bahrain Football Association to elevate football in Bahrain to meet the vision of His Majesty the King, who is the biggest supporter of sports in Bahrain."

Furthermore, he hailed the support provided by the media to highlight the football events and competitions in the Kingdom, branding the media as a real partner in those successes. Sumesh John Joy, Director, Bahrain This Week received a token of appreciation from HH Shaikh Nasser.

HH Shaikh Nasser received a souvenir from Mr Tawfiq Al Salehi, Director of the Media Office and Information Centre in the presence of the CEO of the Nasser bin Hamad Ramadan League and Games Mr Ali Al Majed



## GERMAN DELEGATION VISITS ALMOAYYED INTERNATIONAL GROUP

Mr. Armin Rock and Mr. Alexander Jung a delegation from HSM Germany met Mr. Srinivasan, Director & Chief Executive Officer - International Operations of Almoayyed International Group along with other officials. HSM team introduced new high

security level Office Shredder machines which complies with EU General Data Protection Regulations (GDPR) and assist customers in the new privacy law with respect to Personal Data Protection (Data Protection Law) in Bahrain.

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BOOK VOUCHER

TAIYIBA NASEER

BEAUTY VOUCHER

JAIMON MATHEW

## ALL EYES ON YOU...



Designers Gallery, a part of the Almoayyed Contracting Group (ACG) opened its showroom in Tashan district



Batelco has been presented with the AVAYA 'Partner of the Year 2019' award by Weston group, a leading distributor of Avaya products, at GITEX 2019



VIVA extends support to Bahrain Deaf Society for professional training course on sign language skills



APM Terminals Bahrain joins international Port Operators in the global environment initiative 'Go Green'



Almoayyed International Group organized a Breast Cancer Awareness Drive in association with American Mission Hospital at its headquarters in Sitra

ALL EYES ON YOU...



The Armani Group opened its new Emporio Armani store at the Bahrain City Centre mall



Bahrain's National Broadband Network (BNET) is Officially Launched during High Level Press Conference



Punjabi's United in Bahrain (PUB) celebrated their annual Karwachuth Ceremony, an Indian festival which was attended by members and their families



Bahrain Islamic Bank (BiB) hosted a group of female students enrolled under the Ministry of Education's training program "Takween"



Inauguration of Young Chemists program

## TECH UPDATE

# HUAWEI LAUNCHES PRE-ORDERS FOR THE WATCH GT 2



Next generation smartwatch promises elevated user experience and unrivalled battery life

Huawei's next generation smartwatch, HUAWEI WATCH GT 2 46mm and 42mm series are now available for pre-order. Powered by the firm's proprietary Kirin A1 chip, the new smartwatch delivers more sports modes with richer programs, as well as adding Bluetooth calling and music playback functionalities, enhancing comprehensive health and fitness monitoring and management capabilities. Starting from BD 84.90, customers who pre-order the Watch GT 2 from the HUAWEI Experience Store located in Al Khalifa Avenue, Manama or from any HUAWEI authorized distributors between the 19th – 23rd of October will also receive the HUAWEI Smart Scale as a gift.

HUAWEI WATCH GT 2's Kirin A1 chipset integrates an advanced Bluetooth processing unit, a powerful audio processing unit, an ultra-low power consumption application processor and a separate power management unit. The perfect combination of high performance and efficient power consumption allows HUAWEI WATCH GT 2 deliver robust usage and even longer battery life.

In daily use, the HUAWEI WATCH GT 2 46mm series can operate continuously for up to two weeks, with both the intelligent heart rate monitor and call notification functions on and weekly usage of up to 30 minutes of

Bluetooth calls; up to 30 minutes of music playback; up to 90 minutes of exercise and using the scientific sleep mode at night. In the classic mode, the HUAWEI WATCH GT 2 42mm series can operate continuously for up to one week. Both series of watches have greatly improved battery life in the GPS tracked sports mode. The 46mm series achieves battery life of 30 hours under the GPS tracked sports mode, while the 42mm series reaches 15 hours.

The all-in-one 3D glass surface allows for a wider look and feel, giving the HUAWEI Watch GT2 a full-screen and borderless design. The dial of the 46mm series adopts beveled sculpting and gemstone processing techniques to create 3D curved glass and applies individual carving to create concave spots on the dial for a more vivid look. Treated with multiple processes, the curved dial of the 42mm series is only 9.4mm thin and decorated with an extremely thin, fashionable metal frame.

The HUAWEI WATCH GT 2 46mm series is also equipped with a 1.39-inch AMOLED HD precision touch screen with display resolution of 454 x 454 pixels, wider color gamut, and ultra-thin design that is superior to LCD screens, achieving fuller screen color and higher contrast. The screen design is modern and artistic, suitable for people who pursue the finer things in life and speaks to the simple, exquisite design philosophy that is

in vogue nowadays.

In the sports mode, HUAWEI WATCH GT 2 is compatible with 15 sports, including eight outdoor sports (running, walking, climbing, hiking, trail running, cycling, open water, triathlon) and seven indoor sports (walking, running, cycling, swimming pool, free training, elliptical machine, rowing machine). For these 15 sports modes, the watch provides full-scale monitoring of approximately 190 types of data. The watch provides targeted pre-exercise data analysis for different sports, data recording analysis during the exercise and professional advice afterwards. It is like having a personal intelligent sports coach to make your exercise safer and better.

The smartwatch's 46mm series connects with Huawei mobile phone Bluetooth and supports Bluetooth calls at up to 150 meters. It also supports phonebook functionality so customers can save friends' contact information on the watch and easily look them up. At the same time, the watch comes with large storage capacity, housing up to 500 mp3 songs, allowing users to manage and enjoy listening to music while exercising.

In the field of intelligent wearables, Huawei is committed to helping consumers better manage their own health. HUAWEI WATCH GT 2 helps monitor bradycardia and heart failure. In sports mode, the user will be notified if heart rate is above 100 bpm or below 50 bpm for more than 10

minutes. Customers can also view the data in the Huawei Sports and Health App to keep an eye on your health in real time.

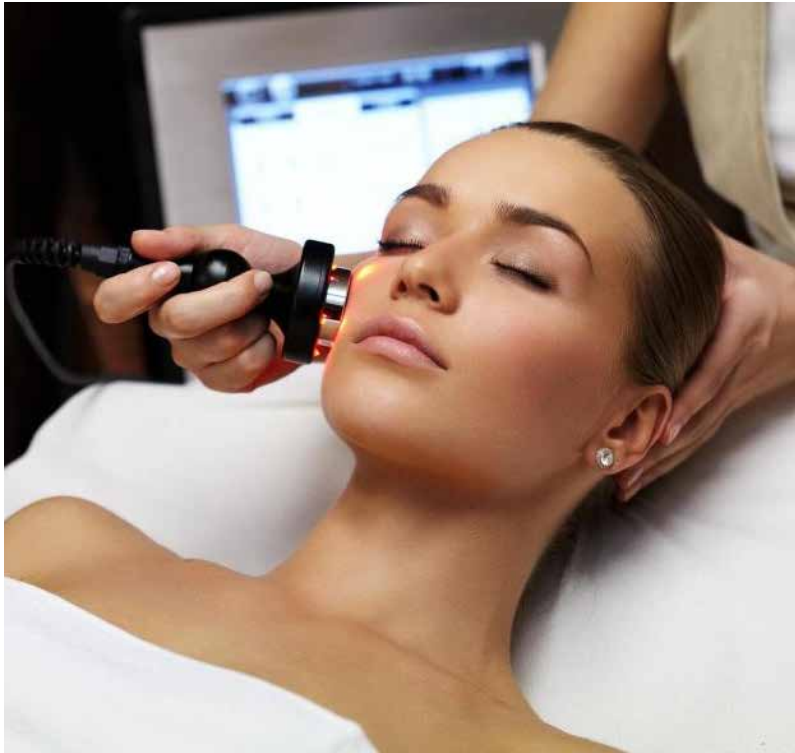
HUAWEI TruSleep 2.0 monitors sleep quality, real-time heart rate, sleep breathing quality and uses big data analysis to rate sleep quality. It combines Huawei AI technology to accurately analyze sleep problems and provides sleep improvement suggestions, as well as personalized sleep services and reports to help users improve sleep quality.

HUAWEI WATCH GT 2 also comes with self-developed HUAWEI TruRelax™ technology, which helps users relieve stress by recording HRV (heart rate variability) values and providing feedback on the user's stress index. It also has a sedentary alert, which reminds users to stand up and move around after a certain period of time.

The smartwatch provides consumers with number of steps taken each day, calories burned, and the number of times the person stood up. In addition to all-day physical status information to help them develop healthy living habits and lifestyles.

HUAWEI WATCH GT 2 pushes the boundaries of what is expected from a wearable, ultimately offering greater care in meticulous detail to those who love sport and the pursuit of quality of life. Its innovation addresses user demands, promotes healthy living and brings together an all-round wearable experience.

# FRAXEL LASER THERAPY



Acne scars, stretch marks, pigmentation, pores, wrinkles have been a challenge for dermatologists to treat and it has proved to be an area of concern with populations of all skin types.

Fraxel Laser Skin Resurfacing is

an FDA- approved fractional laser technology to help restore your skin to its original, perfect texture and achieves smoother, fresher, younger looking skin, improved tone and texture, smaller pores, erasing of

unwanted brown spots, acne scars, and surgical scars, and reduces fine line lines and wrinkles.

Fraxel is a safe, non-invasive laser skin treatment that tricks your skin into creating new skin to replace the damaged, or targeted areas, resulting in natural skin rejuvenation that takes years off your appearance.

How Fraxel lasers work is as revolutionary as the results that it delivers. It targets both the epidermis and dermis. We are able to precisely treat thousands of microscopic areas of skin, using pinpoint laser beams that penetrate beneath the skin surface to eliminate old, damaged skin cells. This fractional treatment results in a faster healing process.

You can expect two levels of results- immediate and progressive. Immediately after the initial healing is complete, the surface of your skin will feel softer, look brighter, and tone will start to become even. Progressive results occur over the next three to six months, as the deeper layers of the skin continue to heal.

The number of sessions depends entirely on your skin type, the condition being treated, and how your skin responds to treatment. Studies have shown that the best results are achieved in 3 to 5 sessions done every 4 weeks apart.

Patients are prepared for the procedure with an application of topical anesthetic cream. Post procedure, patients are advised to follow strict sun protection, moisturizing and to avoid use of any bleaching creams, scrubs or strong exfoliating creams.

Following the procedure, patients may encounter redness and swelling which may vary with the intensity of the procedure. These would resolve over a few days, as the skin requires time to heal. Patients of skin types 4-6 may in rare cases encounter post inflammatory hyperpigmentation.

The Fraxel laser therapy is being offered at Bahrain Specialist hospital and for any further queries, you can contact the Department of Dermatology.



**Dr. Anitta Sara Thampi, M.B.B.S, M.D**  
(Dermatology Specialist)  
Bahrain Specialist Hospital  
Email: anitta.thampi@bsh.com.bh

## FACIAL OILS FOR REJUVENATION



Facial oil is a nourishing skincare product that can do wonders for your skin. Used correctly, they work as wonderful anti-ageing products for wrinkle free skin. Here are some popular facial oils.

**Jojoba oil:** Ideal for oil skin, they are similar in texture to sebum, the natural oil produced by the skin and hence balances oil production in the skin. Its anti-oxidant properties help to reduce the skin issues such as acne.

**Rosehip oil:** Ideal to nourish and hydrate the skin, Rosehip oil lock the moisture in your skin and tackle the issue of dry skin. They also have antioxidant properties that protect the skin from free radical damage and thus give it a youthful look.

**Marula oil:** Ideal for dry skin, they reduce redness and hydrating dry and irritated skin.

**Coconut Oil:** It has anti-bacterial

properties and quickly penetrates into the skin. You can use the oil sparingly along with a lightweight moisturizer.

**Squalane:** Acne can occur due to overactive oil glands. Facial oil such as Squalane, diminishes oil production, kill acne-causing bacteria and help slough off dead skin cells. There are other skin rejuvenating oils such as Argan, Rose, Sunflower, Sweet Almond and Raspberry. Here are a few quick tips on how to incorporate it into your beauty routine:

- Start by washing and gently exfoliating the skin.
- Add a few drops of facial oil to your moisturizer or apply the oil and layer it with a lightweight moisturizer.
- Massage it using a sweeping upward motion.
- Also, you can use it under your SPF in the morning or blend 2-3 drops with your foundation while applying makeup.

### WIN VOUCHERS

Which oil locks moisture in your skin?

Email your answer to  
contest @bahrainthisweek.com

## The Yoga Buzz

### Stress Relief through Shishosana



As discussed, stress manifests in various ways in our physical body. In today's times when we are engaged in innumerable activities from work to leisure with increasing added pressures of daily living, stress creeps up silently without us even realizing.

Stiff joints, tight muscles, a weakened immune system are all side effects of accumulated stress in our body.

Yoga is a science designed to take care of us from within. The physical yogic postures with the right breathing and meditation practices go a long way in relieving stress and anxiety.

While no posture is an instant miracle worker but when done regularly, over time, certain poses are extremely beneficial in more ways than one.

The Puppy pose or 'Shishosana' is

one such pose which relieves tension in the body as it stretches the spine and shoulders deeply.

To come into 'Shishosana', start in a table top position with the shoulders over wrists, hips over knees, toes flattened out. Slowly walk the hands forward, lowering the chest and chin or forehead to the floor. Keep the arms actively stretching forward enabling a long spine. You can release more tension around the neck and shoulders by pressing the palms together and bending the arms at the elbows, drawing the thumbs towards the neck and shoulder blades towards each other.

Stay in this pose for 45 -60 seconds with steady breathing.

'Shishosana' has a heart opening effect and helps to counter slouching shoulders when stressed. It also has a deeply grounding effect thus releasing tension and stress from the body.

Practice this pose anytime you feel stress creeping up and are looking for an instant relief.

Namaste!  
**Neelanjana Bharadwaj**  
Yoga Expert  
neel\_bharadwaj@yahoo.com  
Instagram: - yoga\_me\_and\_more

## UPDATE

# 'AGU' PARTICIPATES IN SEMINAR ON WASTE-TO-ENERGY CONVERSION



The British Council, in cooperation with the Science and Innovation Network (SIN) in the UK, recently hosted a seminar titled "waste-to-energy (WtE) conversion" discussing the current scene in Bahrain and the necessary operations and policies to convert waste using the available energy technologies in the future.

The Arabian Gulf University (AGU) was represented in the seminar by Assistant Professor of the Environment Management Programme in the College of Graduate Studies Dr. Sumaya Yusuf, who participated as a key speaker and session moderator.

The seminar also witnessed the participation of five speakers, in addition to a number of officials and related parties to the field of energy and waste management in the Kingdom of Bahrain. It included a demonstration on the WtE conversion and its different technologies and implementation challenges. On her part, Dr. Yusuf presented a scientific paper titled "WtE technologies in the Kingdom of Bahrain; opportunities and challenges".

It is noteworthy that WtE includes waste conversion to different forms of energy that includes electricity,

heat, fuel and other forms. The production of heat from waste is also considered as a key method utilised to treat waste in many advanced countries; a technology that is reliable and currently dominates the WtE industry.

Speaking to the attendees, Dr. Yusuf stressed that waste management in Bahrain has become a critical issue, explaining that the only landfill in Bahrain has recently reached its maximum capacity.

Clarifying further, she stated: "With population growth and increasing human activities, the rate of waste

generation is increasing annually, coming from several sources, mainly household, medical, agricultural and industrial waste."

Dr. Yusuf added: "The country's space, coupled with the increasing urbanisation, makes safe waste disposal sites critical, considering its serious impacts on air, soil and groundwater quality in the surrounding areas. The government is trying to improve the waste management scene in the Kingdom by launching initiatives and awareness campaigns on waste recycling and WtE techniques."



## ENTERTAINMENT DIGEST

## BOOK REVIEW

## NINTH HOUSE

by Leigh Bardugo

A tale of power, privilege, dark magic and murder set among the Ivy League, Ninth House is a mesmerizing adult debut from #1 New York Times bestselling author Leigh Bardugo.

The plot revolves around the secret societies, who tamper with the forbidden activities and how the protagonist Alex Stern gets into their middle against her will.

Now, if you're a fan of dark fantasy/horror and stories, Ninth House is a book for you. This is a book all about trauma, and PTSD, and not a book for weak hearted! This is a book for victims, who are willing to do anything to feel empowered after a horrible incident and moves through dark and the light and the in between phases a human can go through to get their voice back.

You can avail your copies at Jashanmaal, Seef Mall.

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## MOVIE TRAILERS



Category:  
Adventure, Family, Fantasy

ENTREPRENEURIAL JOURNEY

# WORK IS WORSHIP



I had joined my father's business in Dubai with 2 motives- to assist him in managing the shop and to learn the techniques of business. Some months passed and I became restless as my father was not teaching anything to me. I was asking myself again and again -had I come here to do inferior activities like sweeping the floor and cleaning the tiles etc.? One day I boldly asked him the reason. He thought for a moment and answered me, "Look son! I myself am not a seasoned trader to teach you anything. Besides, I myself have ventured into an unknown field. You have to learn the techniques from a seasoned businessman. I can surely help you with that."

My father had a lot of acquaintances in Dubai. He talked to one of his friends so I could gain some work experience- and thus I ended up accepting an internship in a super store. To experience all the corners of retail business, I did all sort of jobs and worked in every section of the store. I was enjoying every responsibility assigned to me- except one. I felt nauseated when asked to handle packages containing beef and pork and simply used to reject them. My colleagues would tease me. Eventually the news reached the owner

of the store.

One day he called me and asked me the reason for my reluctance. I candidly admitted that being a vegetarian, I felt that touching the meat was a disgusting activity. Hearing this he laughed at me and gave me an important piece of advice by saying, "Young man! I am a staunch Jain vegetarian who abstains from eating even garlic and onions in everyday meals. But this is my business. Here customer's needs are to be given the highest priority; hence I don't bring my personal likes and dislikes into my store. Mind well that the work is work only and should not be treated as superior and inferior. Don't feel ashamed to do any kind of job. Remember that dedication and love towards our duty is the first step of success."

His words were like an eye-opener and gave me a new insight. The incident also brought the greatest turning point in my life and I realized the importance of toiling hard at any responsibility. Since then I have never hesitated to do any kind of work.

By: Dhananjay Mahadev Datar,  
CMD, Al Adil Group, UAE  
Bahrain, Oman Saudi Arabia & India.

INFO

## WHAT'S ON



Did we miss you in our listings?  
Like to be in our next issue?  
For Listing: 35948444, 33337972  
Email: events@bahrainthisweek.com

### INTERCONTINENTAL REGENCY BAHRAIN

#### FRIDAY BRUNCHISM

Get together with family and friends to experience an extravagant brunch like no other. An unlimited exceptional buffet spread across 3 venues complemented by live cooking stations, seafood and meat grills, mouth-watering desserts at our dessert library and soothing live music. We promise a unique experience that combines dining with immersive entertainment.

Date: Every Friday

Time: 12:30 pm to 4:00 pm

Price: BD 22 net non-Alcoholic beverages;  
BD 32 net Alcoholic beverages

#### POST BRUNCHISM

Continue your weekend with post brunch fun. All you can drink for BD 8 net. Timing: 4:00 pm to 6:00 pm Venue: Elements Pool & Lounge, Downtown Bar.  
Hash tags: #NOTJUSTABRUNCH  
#ICBrunchism



### THE BIG DRAW FESTIVAL

24 October 2019 - 26 October 2019  
The Avenues Bahrain

Attention! Calling all aspiring artists, disastrous drawers, doodling dreamers and everyone else! Be a part of the world's biggest drawing festival - The 2019 Big Draw Festival, held here in Bahrain for the first time by Baloo's Buddies and the RIA Centre. Explore your creative side at pathways to wellbeing through the art of labyrinths. Get hands-on with art activities for all ages and abilities. This free event is designed to highlight the link between creativity and wellbeing. The event takes place at Gate 3 - The Bay Gate at The Avenues from 10am to 8pm. Space is limited and school groups must be booked in advance by October 14. Call 17 716-871  
Web URL : [www.thebigdraw.org](http://www.thebigdraw.org)



### BUSINESS DEVELOPMENT FORUM & EXPO 2019

23 October 2019 - 24 October 2019  
9:00 AM to 4:00 PM

If you are looking to create your own corporate network, the Business Development Forum and Expo is the perfect opportunity to do so. The forum aims to attract international and regional corporations, SMEs, investors and entrepreneurs to explore new business opportunities. The objectives are for participants to find new business partners, investors, technology providers, new suppliers, new market access, etc. At the same time, they will be able to create a network that will help them build their own business in the future and share their best practices and success in business. Web URL : [www.bdfex.com](http://www.bdfex.com)

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SPORTS THIS WEEK

BAHRAINI ATHLETE  
AMONG NOMINEES  
FOR FEMALE  
WORLD ATHLETE  
OF THE YEAR 2019

Bahraini champion Salwa Eid Naser, has been selected as a nominee in the 2019 World Athletes of the Year. She is one of the 11 nominees for Female World Athlete of the Year who were selected by an international panel of athletics experts, comprising representatives from all six continental areas of the IAAF, the IAAF said.

The nominations of 11 athletes reflects the remarkable range of exceptional performances that the sport has witnessed this year, at the IAAF World Athletics Championships in Doha, and in the Diamond League and in road and cross country events.

Salwa was selected after she won world 400m title in 48.14, the third-fastest time in history. She also won the Diamond League title and three gold medals at the Asian Championships. Salwa remains undefeated at 400m outdoors.

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BAHRAIN THIS WEEK IS PUBLISHED BY ADS POINT | ISSN 2210-1098 | [www.bahrainthisweek.com](#)  
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